



WASHINGTON
ACADEMY OF
EYE PHYSICIANS
& SURGEONS

Practice Management Seminar

Rachel Reinhardt, MD, and Rebecca Dale, MD, Co-Chairs

2021 Meeting • Thursday, March 11, 2021 • Virtually on **Zoom**

Don't miss the **13th Annual Practice Management Program** held in conjunction with the WAEPS Annual Meeting. This program is designed for practice managers, physicians and other office personnel interested in the latest topics that will help practices in both the day-to-day issues and position for a successful future. WAEPS will be hosting the seminar this year via Zoom. All members of your staff are welcome to register. *Note: Practice Management sessions are not CME eligible.*

FACULTY

Kristi Bailey, MD, *Northwest Eye Surgeons*
Daniel Briceland, MD, *Chair of the Board of Directors at OMIC, Immediate past Senior Secretary of Advocacy, AAO*
Hans Bruhn, MHS, *Risk Manager, OMIC*
Teresa Davis, RN, *Former Director of Market Development, OneHealthPort*
David Epley, MD, *Children's Eye Care, Kirkland*
Tamara Fountain, MD, *President, AAO*
Ravi D. Goel, MD, *Senior Secretary for Ophthalmic Practice of the AAO*
Samir Master, MD, *founder, Dermatology Arts*
Spencer Michael, MBA, *CEO Sight Partners, CEO Northwest Eye Surgeons*
Matthew Parker, PhD, LSSMBB, PMP, CTC, COMT, CST, *PACT Matters LLC*
Emily Studebaker, Esq., *Partner, Studebaker Nault PLLC*

2021 VIRTUAL SCHEDULE

At the end of each lecture, the speakers will answer your questions in a live Q&A session.

1:00–1:05PM	<i>Welcome</i> Rachel Reinhardt, MD, and Rebecca Dale, MD, <i>Practice Management Program</i> Co-Chairs
1:05–1:45PM	<i>Medical Liability Advice from the Experts</i> Daniel Briceland, MD and Hans Bruhn MHS
1:45 - 2:15PM	<i>Protecting your Practice from Fraud and Abuse</i> Emily Studebaker, Esq.
2:15–2:50PM	<i>5 Pearls to Transform your Physician Brand/Growing Your Practice Through Collaborative Partnerships</i> Ravi Goel, MD
2:50–3:00PM	Break
3:00 - 3:25PM	<i>Physician Payment and Federal Legislative Issues</i> Tamara Fountain, MD and Daniel Briceland, MD
3:25 – 3:50PM	<i>It's a Matter of LEAN/Lean Six Sigma and the Eye Practice</i> Matthew Parker, PhD, LSSMBB, PMP, CTC, COMT, CST
3:50–4:10PM	<i>Insurance Contracting – What's Going on Behind the Curtain?</i> Teresa Davis, RN
4:10–4:45PM	<i>Forum on Private Equity and Alternative Practice Structures</i> Samir Master, MD; Spencer Michael, MBA; Kristi Bailey, MD; and David Epley, MD

WAEPS Practice Management Seminar *(continued)*

REGISTRATION:

Please register via our website: www.waeps.org/annual-meeting

Your fee will be based on whether you are an employee of a WAEPS member practice. In order to take advantage of the significant member discounts, the members 2021 dues must be paid prior to registration.

REGISTRATION FEES *(per person)*:

	If registered by March 2	Fee after March 2
WAEPS member practice	\$125	\$140
Non-WAEPS member practice	\$225	\$250

RECIPROCAL SOCIETY MEMBERS:

WAEPS has reciprocal arrangements with ophthalmology societies in Oregon, Idaho, Montana, Alaska, and British Columbia. Physicians and their employees providing proof of membership in their respective state and province societies may register at the Active WAEPS Member rate. Please contact our office for details if you would like to take advantage of this opportunity: waeps@waeps.org

CANCELLATIONS:

Cancellation requests must be submitted in writing. There is a \$50.00 fee for cancellation before March 1, 2021. **There are no refunds for cancellations after March 1, 2021.**

Questions regarding registration? Please contact the WAEPS office at 206-956-3631 or email waeps@waeps.org