



WASHINGTON
ACADEMY OF
EYE PHYSICIANS
& SURGEONS

Practice Management Seminar

Rachel Reinhardt, MD, Chair

April 1, 2016 | Seattle, WA

Don't miss the **8th Annual Practice Management Program** held in conjunction with the WAEPS Annual Meeting. This program is designed for practice managers, physicians and other office personnel interested in the latest topics that will affect the day-to-day running of a successful ophthalmology practice. All members of your staff are welcome to register. Physicians who wish to attend lectures at both the Practice Management Program and physician scientific CME program must complete the Physician Program registration form and be sure to choose the "Dual Pass" option. This will give the physician the freedom to move between the two meetings throughout the day. *Note that Practice Management sessions are not CME eligible.*

Faculty **Dan Briceland, MD**, *Ophthalmic Mutual Insurance Corporation*
 Kevin J. Corcoran, COE, CPC, FNAO, *President and Co-owner of Corcoran Consulting Group*
 Rachel Reinhardt, MD, *Cascade Eye MDs*
 Emily Studebaker, JD, *Hall, Render Killian Heath & Lyman, P.C. (Healthcare, Regulatory Compliance Practice)*
 Joy Taylor, StrategiesMD
 Paul Weber, JD, *Ophthalmic Mutual Insurance Corporation*

Schedule

7:00–8:00 AM	Registration and Breakfast
8:00–8:05 AM	Welcome Rachel Reinhardt, MD
8:05–9:20 AM	<i>What You Need To Know About Compliance Programs</i> Kevin Corcoran, COE, CPC, FNAO
9:20–10:00 AM	<i>What Does Coding And Billing Have To Do With A Practice Merger or Acquisition?</i> Kevin Corcoran, COE, CPC, FNAO
10:00–10:15 AM	Break
10:15–12:15 PM	<i>Dealing with Difficult Patients</i> Dan Briceland, MD, and Paul Weber, JD
12:15–1:15 PM	Lunch
1:15–2:15 PM	<i>Strategies for Dealing with HMO Insurance Plans</i> Joy Taylor
2:15–2:30 PM	Break
2:30–3:30 PM	<i>Regulatory Updates for Ophthalmic Practices</i> Emily Studebaker, JD
3:30–4:30 PM	<i>Incorporating PAs in an Ophthalmology Practice</i> Rachel Reinhardt, MD
4:30 PM	Meeting adjourns

WAEPS Practice Management Seminar *(continued)*

VENUE:

The Conference Center at the Washington State Convention Center
800 Pike Street, Seattle, WA 98101

The Conference Center is located right in the heart of downtown with easy access to Interstate 5, convenient parking, the airport light rail link and the many great things Seattle has to offer.

DIRECTIONS AND PARKING:

From I-5 Southbound to Convention Center Garage (► Primary entrance on 8th Avenue)

- I-5 Southbound, take Stewart Street Exit (#166)
- Left on Boren Avenue
- Right on Seneca Street
- Right on 8th Avenue
- Garage entrance is on your right
- From I-5 Northbound and I-90 Westbound to Convention Center Garage
- I-5 Northbound, take Madison Street Exit (#164A)
- Right on Madison Street
- Left on 8th Avenue
- Garage entrance is on your right

Convention Center parking is located in close proximity to two I-5 exits and is accessible from the eastside of the freeway. The Conference Center entrance is on the north side of Pike Street and 8th Avenue. **No parking validation is available for WAEPS program participants.**

REGISTRATION:

Please register via our website: www.waeps.org/annual-meeting

REGISTRATION FEES (per person):

	If registered by March 1, 2016	Fee after March 1, 2016
WAEPS member practice	\$250	\$275
Non-WAEPS member practice	\$325	\$350

Fee includes course materials, breakfast, lunch and refreshment breaks.

Physicians wishing to participate in the Practice Management seminar as well as the physician scientific CME program should register for the dual pass **via the physician registration form**. There is an additional fee of \$50 for the dual pass.

LODGING

Out of town participants may book rooms at a discounted rate of \$169.00 per night at our new conference hotel, **Motif Seattle**, a few blocks from The Conference Center. A link to our dedicated reservation page offering this rate is on our website: <http://www.waeps.org/annual-meeting>.

There are a limited number of rooms available at that rate, and the discount expires on February 29, 2016. We recommend that you book your room right away.

CANCELLATION POLICY:

WAEPS must receive written notification of your cancellation.
Submit to the WAEPS office, by email: waeps@waeps.org

A \$50 processing fee will be deducted. ***No refunds will be issued after March 1, 2016.***