



WASHINGTON
ACADEMY OF
EYE PHYSICIANS
& SURGEONS

WAEPS 2018 Annual Meeting

March 29-30, 2018

Meydenbauer Center, Bellevue, WA



Exhibitor Prospectus

Updated 12-12-17

Commercial entities wishing to reach ophthalmologists from Washington State and beyond should plan to participate in the WAEPS 2018 Annual Meeting. Please review the material below and contact the WAEPS office with any questions. To secure your booth, return the exhibitor agreement form as soon as possible. Space is limited! **New location this year!** We're moving to the spacious and convenient [Meydenbauer Center](#) in downtown Bellevue, Washington.

Who attends?

Four internationally renowned educators will be presenting cutting-edge information for the practicing ophthalmologists. These outstanding speakers attract approximately 180 ophthalmologists from the entire State of Washington and beyond. In addition, our exciting continuing education program for ophthalmic techs attracts close to 500 attendees annually and we expect 30 practice managers to participate in the special program geared specifically to their needs.

New exhibit opportunity during our Coding and Reimbursement Seminar on Thursday, 3/29/18:

Because of our expanded space at our 2018 venue, WAEPS is offering an opportunity to have up to four companies have table-top exhibits in the pre-function area during the Coding and Reimbursement Seminar which will be held Thursday, March 29 from 7 a.m. to 4 p.m. Each year this program attracts over 200 attendees including both ophthalmologists and their practice managers, coding specialists and other employees. This opportunity will be available on a first-come-first-served basis at the following pricing:

- \$500 additional fee if your company is participating as an exhibitor in the main exhibit hall on Friday 3/30/18.
- \$2500 if your company chooses to only exhibit on Thursday 3/29 during the Coding Seminar and will not participate in the main exhibit hall on Friday, 3/30.

If you would like to apply for this exciting new opportunity to interact with physicians and their employees who are involved with the business of healthcare, please contact Debra Alderman, WAEPS executive director, for details as soon as possible: phone: 206-956-3650; email: debra@wsma.org

Exhibitor move in and move out:

Move in: Thursday 3/29/2018: 12:00 – 5:00 PM and Friday 3/30/2018, 6:00 AM – 7:00 AM

Move Out: Friday 3/31/2018: 4 PM – 7 PM

Please note: exhibitor breakdown and move-out prior to this designated time is strictly prohibited.

What's included for exhibitors:

- ~~Economy category: SOLD OUT~~
- **Standard** category: booth space: 8' x 10' booth with 6' display table & two chairs in a *very good* location. Two rep packages included.
- **Premium** category: booth space: 10' x 10' booth w/pipe & drape, 6' display table & two chairs in an *excellent location*. Two rep packages included.
- **Super Deluxe** category: booth space: 20' wide x 10' deep booth w/ pipe & drape in a *prime location* at the heart of our exhibit hall. Includes two 6' tables, four chairs and four exhibit rep passes. Note: only one super deluxe booth is available this year and will be reserved by the first company to request it.
- All exhibitors are acknowledged on posters and in the conference e-syllabus.
- Reps receive complimentary breakfast, snacks, and lunch during the conference on Friday 3/30/18.
- Reps are cordially invited to attend the President's Reception on Friday, March 30, 5:15 to 6:30 PM in the pre-function area outside the exhibit hall and receive complimentary beverages and appetizers.

DRAFT schedule for Friday at the conference (subject to updates):

7:00 AM – 8:00 AM	Registration / breakfast / attendees visit exhibitors
8:00 AM – 9:40 AM	First Session (for the physician CME program)
9:40 AM – 10:10 AM	Coffee break / attendees visit exhibits
10:10 AM – 12:00 PM	Second session (for the physician CME program)
12:00 PM – 2:00 PM	Lunch (physicians will be in their annual members' meeting/luncheon)
2:00 PM – 3:20 PM	Third Session (for the physician CME program)
3:20 PM – 3:50 PM	Coffee & snack break / attendees visit exhibits
3:50 PM – 5:15 PM	Fourth Session (for the physician CME program)
5:15 PM – 6:30 PM	President's Reception (exhibitor reps & all attendees invited)

Hotel accommodations:

A discounted room block is available at the nearby "Seattle Marriott Bellevue" at \$189 per night.

[Click here](#) to go directly to the hotel reservation page which will automatically offer you that discounted rate in our room block. Space is limited. Rooms can be booked until 3/7/18 or until all rooms in the block are filled.

Ordering electricity, internet, etc.:

These are provided by Meydenbauer Center. Exhibitor services and resources are available on this page:

<http://www.meydenbauer.com/plan-event/exhibitor-resources/>

There is a 20% discount for those exhibitors who order their electricity by March 15.

Note: you do not need your booth number. You can type in the name of your company on the order form.

Attendee lists:

A hard copy list of attendees will be provided at the conference. An electronic mailing list of attendees, excluding phone, fax and email addresses is available after the meeting upon request.

Rep packages:

All exhibitor representatives must be registered. Two registrations are included with your exhibitor agreement for all of the exhibitor levels with the exception of the “super deluxe” category (four reps are included). There is a \$150.00 fee for each additional representative. Please let show management know ahead of time if you are bringing extra reps so we can make sure we order enough food, prepare name badges, etc.

Shipping:

Advance shipments can be made through our exhibitor services company, Triumph.
Please address your shipment as follows:

Company Name *(include your booth number if you have it)*
Washington Academy of Eye Physicians & Surgeons
Triumph Expo & Events Inc.
12614 Interurban Ave South
Seattle, WA 98168

Triumph will accept crated, boxed or skidded materials no more than 35 days prior to the conference. Generally the deadline for shipments to be received by Triumph is a few days prior to the event. Please contact Triumph for the exact deadline. Their toll free phone number is: 877-607-1010 and their email is ExhibitorServices@triumphexpo.com

Outbound shipping can also be arranged through Triumph.

Confirmation / booth assignments:

Contact show management if you have not received a confirmation within 10 days of submitting your exhibitor agreement form. Booth assignments (determined on March 9, 2018) will be based on exhibit fee category and the order in which exhibitor agreement forms were received. An attempt is always made to not place competitors next to each other. Be sure to fill out the agreement form completely and submit it early for best booth placement.

Payment policy:

In most cases, payment in full is due at the time the agreement form is submitted. If this is not possible due to corporate policy, etc., please submit your agreement form and make payment arrangements with show management. It's best to let us know well in advance that you plan to participate.

Cancellation Policy:

Cancellations received by 5 p.m. PST on March 1, 2018 will receive a refund minus a \$250 service fee. No refunds will be issued for cancellations received after March 1, 2018.

WAEPS Exhibit Rules and Regulations:

- Exhibit display materials must fit within the footprint of your booth. Pop up displays and equipment cannot be placed on either side of your table, in the aisle or anywhere where they will block other exhibits. Due to fire regulations, aisles and fire exits must be kept clear.
- All representatives of commercial entities must participate as part of an official exhibitor booth. No exceptions.
- Distribution of literature, samples, etc., in the exhibit area or anywhere within the conference facility by firms that are not participating as officially registered exhibitors is strictly prohibited.
- The Washington Academy of Eye Physicians & Surgeons (WAEPS) reserves the right to restrict exhibits, without refund, which are falsely entered.
- No subletting or sharing of booth space is permitted without the permission of show management.
- Industry-sponsored social, educational or other activities sponsored by an exhibitor that might conflict with the conference schedule (Thursday evening 3/29/18 at 5 p.m. through Friday 3/30/18 at 6:30 p.m.) are prohibited. If you are not sure whether a possible event might conflict with the conference, please check with show management.
- Exhibitors are responsible for shipping, storage, and installation of exhibit materials and all costs incurred.
- WAEPS and Meydenbauer Center do not guarantee against theft, vandalism or other damage to exhibitor booths.
- It is expressly understood that exhibitors shall indemnify and hold harmless WAEPS and Meydenbauer Center of all liability (damage or accident) that might ensue from any cause in connection with transfer, installation, maintenance or removal of exhibits, or in display of exhibits.
- In the event of fire, strikes, or other uncontrollable circumstances, the contract for space will not be binding.
- It is expressly understood that WAEPS will not pay for special equipment, facilities and services ordered by exhibitors.
- WAEPS and Meydenbauer Center are not responsible for any materials/equipment left behind by exhibitors without prior arrangements for outbound shipping.
- Electrical and other apparatus must be operated so that the noise does not interfere with other exhibitors.
- All electrically wired display material must comply with requirements of the National Board of Fire Underwriters.
- Care must be taken by the exhibitor not to deface or destroy any part of the exhibit areas. In the event of property damage caused by a representative, his or her company will be held responsible.
- Use of the name "Washington Academy of Eye Physicians & Surgeons" or that of any member or officer of WAEPS, in recommendation of a product or services, is expressly prohibited.
- Table space not occupied by the close of the exhibit installation period as specified above, will be forfeited by the exhibitor, and this space may be resold, reassigned or used by the conference management.

Show Management Questions:

Debra Alderman, WAEPS Executive Director

2001 6th Ave., Suite 2700

Seattle, WA 98121 Phone: 206-956-3650

Email: debra@wsma.org